

OF AMBASSADORS

OF Ambassadors.

The people connecting the future of product
development in fashion.

Every great transformation begins long before anyone gets to see it.

Every collection that ends up on a runway, in a shop window or in a client's wardrobe is the result of hundreds of conversations, decisions, connections and ideas that stay invisible to most people. Behind every product there is a network of professionals who share knowledge, spot opportunities and make it possible for brands to evolve.

OF Ambassadors exists to bring those people together. ●

02 · The context

The fashion industry is entering a new era.

Artificial intelligence, new technologies, evolving supply chains and the need to develop collections with greater agility are transforming the way brands create product. The real value lies in the ability to connect knowledge, experience and people.

**Because the future of fashion
is built as a network.**



O-FINN LAB exists to support that transformation.

O-FINN LAB is a *Fashion Product Development Studio* specialised in supporting brands throughout the entire product development process, from initial research to production-ready technical documentation.

We have designed a modular system that lets us step into only the phase each brand needs, or develop a complete collection while maintaining a coherent strategic, creative and technical vision from day one.

Our conviction

Protecting the creative knowledge behind every collection is as important as the final result.

**Knowledge
reaches its
greatest
value when
it meets the
right
people. ●**

The industry has always moved forward thanks to professionals who knew how to connect disciplines, share experience and build trust. OF Ambassadors emerges to give that community its shape and turn those connections into an international network of collaboration.

05



04 · The community

A carefully built community.

Professionals who share the same way of understanding product development and who believe the best opportunities arise when knowledge circulates, relationships grow stronger and the right people meet at the right moment.

Every new Ambassador extends a network that grows thanks to trust, experience and the will to build value for the whole industry.

The most important opportunities begin with a conversation.

01

They identify

They spot opportunities within their network and across the industry.

02

They connect

They put brands in touch with O-FINN LAB and start the relationship.

03

We support

Our team designs the solution and develops each project from start to finish.

Every conversation can become the start of a new story. ●

As an OF Ambassadors member you'll have access to

01

International community

Connect with professionals, companies and projects that share the same vision of the future of fashion.

02

Training and knowledge

Priority access to new services, methodologies, research, resources and exclusive content.

03

Sales materials

Support tools to present our methodology and guide the first conversations.

04

Recognition

Being part of a carefully selected community that represents a new way of creating product.

05

Financial benefits

A commission on every project born thanks to your network, generating value as the ecosystem grows.

Shared growth always generates more value than individual growth.

A community built on knowledge, trust and collaboration.

The future of fashion will depend on our ability to share knowledge, connect talent and develop increasingly solid projects among professionals who believe in a different way of building the industry.

01

Every new connection strengthens the ecosystem.

02

Every new project expands the collective knowledge.

03

Every collaboration redefines how product will be developed.

Welcome to OF Ambassadors.

The most important transformations never begin with a grand event. They begin with a conversation, a connection and the decision to build something together.